

DEC 8 1965

ens lead in '68 GOP race

leads over
GOP "hope-
y in Octob-
relative popu-
indsay has

either Republicans or Inde-
pendents were handed a card
listing the names of 12 Repub-
licans who have figured prom-

The results for the rank-and-
file of the Republican party:

	Late Nov. Survey	Late Oct. Survey
Nixon	34%	26%
Goldwater	13	12
Lodge	12	11
Romney	11	15
Scranton	5	7
Dirksen	5	6
Rockefeller	4	7
Lindsay	4	2
Taft	3	2
Hatfield	2	1
Percy	1	1
Reagan	1	3
Others, no opinion	5	7
	100%	100%

Based on interviews with
nearly 4,500 persons across the

nation in September and Oc-
tober, the Gallup Poll found
25 per cent who said they
were "Republicans," 49 per
cent who said they were
"Democrats," and 26 per cent
who did not choose either ma-
jor party, describing them-
selves as "Independents."

As those results clearly
show, the Republican party is
the minority party. In order
for the GOP to win a presi-
dential election, its candidate
obviously must make a strong
appeal to Independent voters.

Following are the latest
choices of Independents, com-
pared with the results of the
previous survey in October.
Little change is found in the
standing of Nixon, Lodge,
Goldwater or Romney. How-
ever, Lindsay's relative popu-
larity has received a boost
since October.



inently in speculation for 1968.
This question was then asked:

"Here are the names of
a number of leaders in the
Republican party. Which of
these men do you think
would make the best candi-
date for the Republican
party in 1968?"

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Barry Gold-
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by 12 per
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selves as



Richard Nixon



Barry Goldwater



Henry Cabot Lodge

	Late Nov. Survey	Late Oct. Survey
Nixon	17%	18%
Lodge	15	14
Goldwater	12	9
Romney	11	13

Lindsay	9	2
Scranton	9	8
Rockefeller	7	9
Dirksen	5	8
Reagan	2	4
Taft	1	2

Hatfield	1	2
Percy	1	1
Others, no opinion	10	10
	100%	100%